DODGE IMPORT TRUCKS









Today is for Power Ram 50 Living.

Share some real living with gutsy Power Ram 50 Sport 4x4, imported for Dodge. Snazzy monochromatic paint gives this four-wheeler up-to-the-minute looks—door handles, vinyl bodyside moldings, front bumper and grille, and an available rear step bumper are all color-keyed. And chrome wide-spoke wheels with big black radial boots stomp through mud and snow.

Shift from two-wheel drive into low- or high-range four-wheel drive. Then turn loose the horses in the big 2.6-liter engine and leave the road behind. It's your first step into Power Ram 50 living—the kind of living that takes you where you want to go.

Power Ram 50 Sport 4x4 with Sports

Cab (right) opens up space behind the seats for equipment and luggage, and keeps them dry in any kind of weather. Or you can kick the seats way back for maximum comfort.

Light bars shown on some models are not safety roll bars.



Some of the equipment shown or described throughout this catalog is available at extra cost through Dodge Truck dealers.





Backwoods...

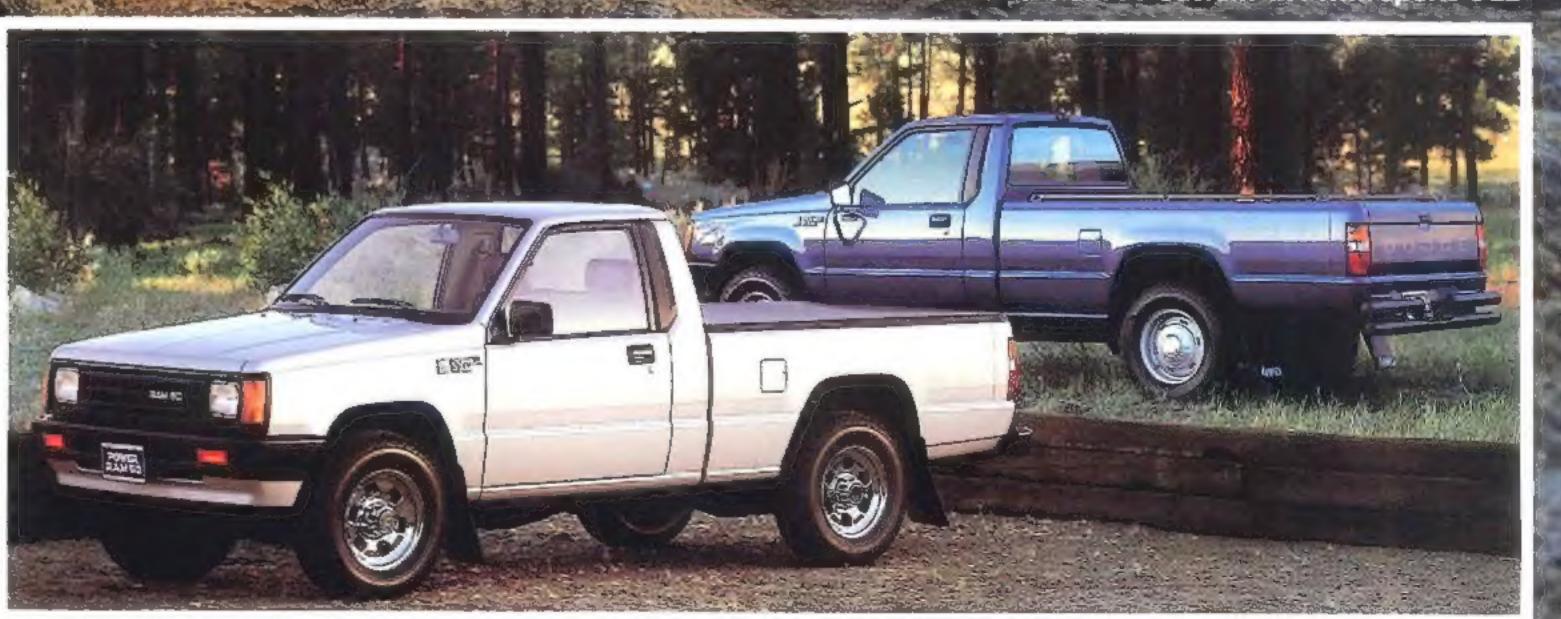
The Power Ram 50 Custom 4x4 Sports Cab model takes you far from the beaten path...any time you're ready. The chrome front bumper, grille surround, windshield moldings and available chrome rear step bumper are sharp-looking contrasts to the blacked-out grille and door handles and black vinyl bodyside moldings. Bodyside and tailgate pinstripes are standard, and painted wide-spoke wheels hold up their end of a great-looking deal.

Standard Power Ram 50 4x4 models are perfect for those with high standards—the list of standard aguirment includes tinted along dual outside black guirne great great and rear

standard equipment includes tinted glass, dual outside black swing-away mirrors, front and rear mudguards, styled-steel wheels, full carpeting, an adjustable steering column and more.

Now check out Power Ram 50 4x4 off-roadability—automatic locking hubs, underbody skid plates, front tow hooks, five-speed overdrive manual transmission and the burly 2.6-liter engine all come standard... big values that'll call you to the fun of the outback!

Standard Power Ram 50 4x4 (near right) features a six-foot cargo bed and handles up to 1,635 pounds of payload. Or the 88.3-inch long bed Power Ram 50 4x4 (far right) handles bulky cargo -up to 1,720 pounds' worth!









You Can Pack a Lot Into a Day.

And into a Ram 50 too, for that matter. It's a good-time truck that turns hard work into the times of your life. This Ram 50 4x2 standard bed is powered by an able 2.0-lifer engine and comes packed with value features. Carpeting, full headliner, tinted glass, adjustable steering column, dome light, dual swing-away outside rearview mirrors and power-assisted front disc/rear drum brakes are standard on all Ram 50's. And Ram 50 standard bed's big 1,610-pound maximum payload capacity makes it a heavy hauler!

For even more hauling area, try on a conventional cab Ram 50 with a long cargo bed measuring seven-feet-plus, or select the Ram 50 4x2 Sports Cab model for more inner space. It opens wide to handle more items behind the passenger seat, where they're protected and handy. Both offer the 2.6-liter engine as standard equipment for load-pulling power, and feature a standard five-speed manual overdrive or optional four-speed overdrive automatic transmission to match your kind of driving style. Pick up on Ram 50's big values—and pack your days full of big fun!

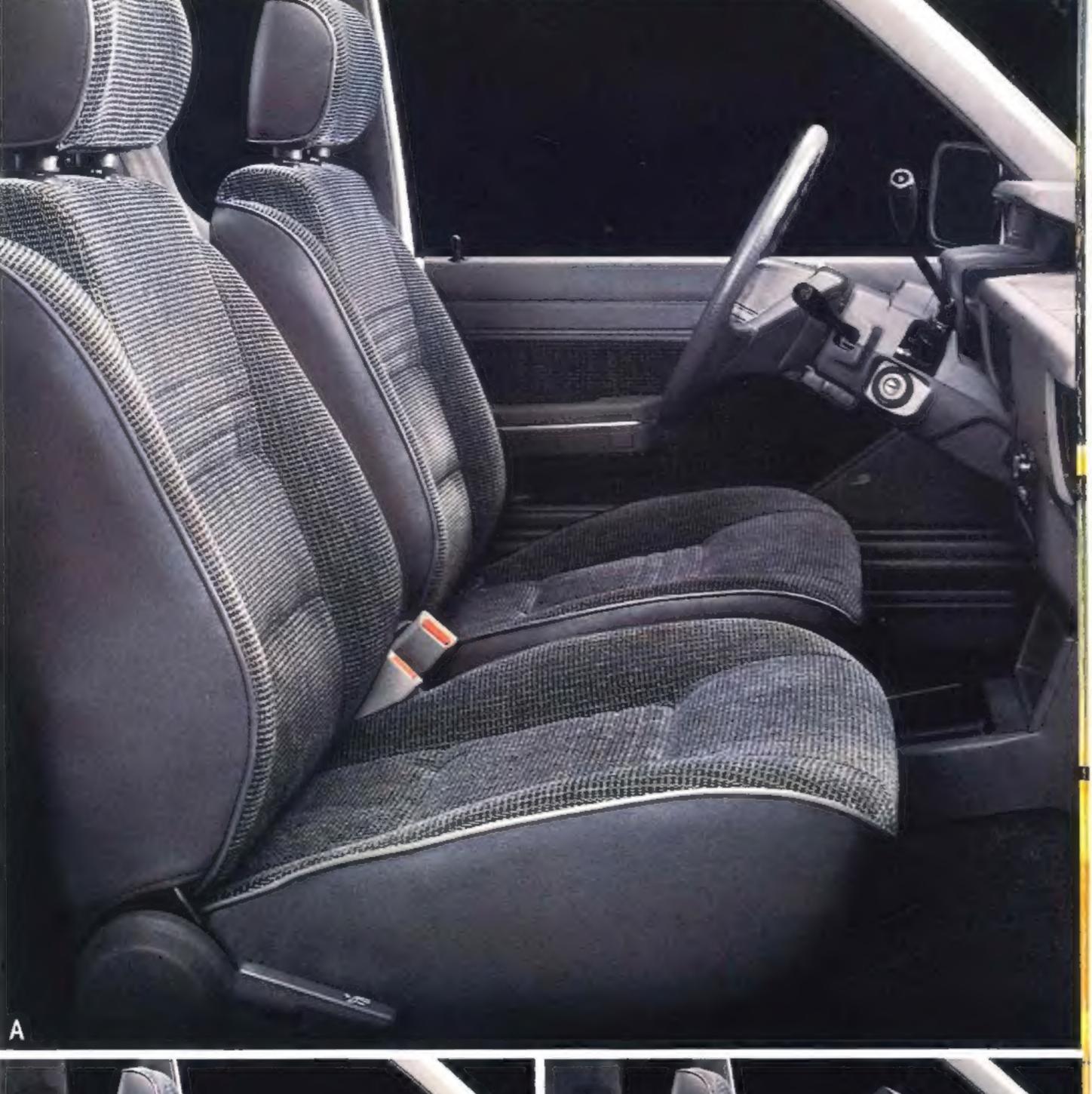
The Ram 50 4x2 long bed model (far right) features a standard payload rating of 1,580 pounds, with an optional 2,000-Pound Payload Package available. Ram 50 Sports Cab model (near right) handles more items inside the cab, while handling up to 1,450 pounds of payload outside.



Step Up Into Ram 50 Living.

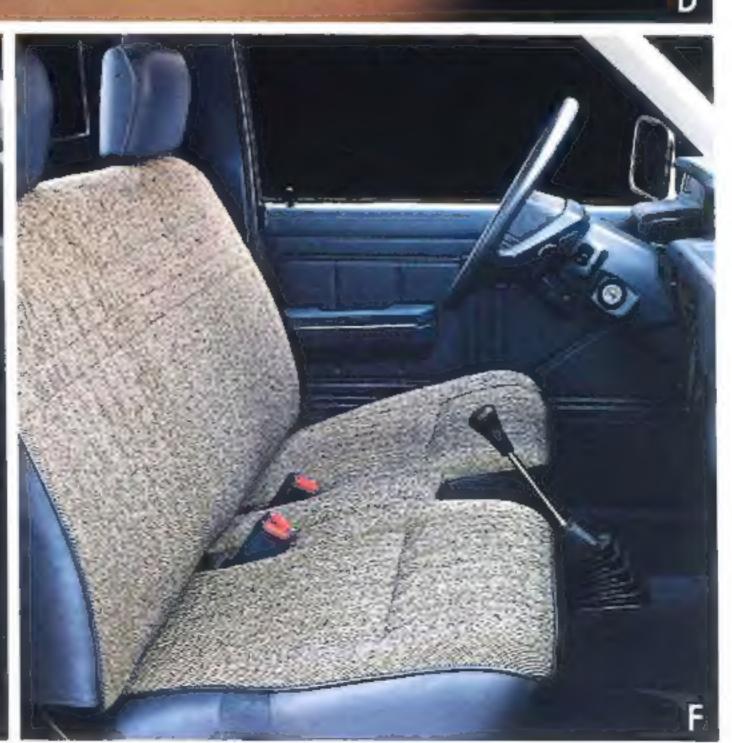
Sport Model Interiors

- A. Ram 50 Sport and Power Ram 50 Sport (both conventional and Sports Cab models) feature full-trim interiors. Comfortable velour fabric with vinyl trim bucket seats support you in style, recline and feature adjustable headrests. Color-coordinated padded cloth and carpeted door trim panels complete the sporty surroundings.
- B. These reclining bucket seats adjust for comfortable driving or allow you to kick back for some serious relaxation. Sports Cabs accommodate an even wider range of seat adjustment. Form-fitting headrests cradle you snugly, and tastefully trimmed surroundings mean you're riding the crest of high style.
- C. Tilt the seatbacks forward for access to the carpeted storage area of the Sports Cab. There's plenty of room to keep luggage and equipment snug and dry. And the tie-down straps keep cargo fastened securely.





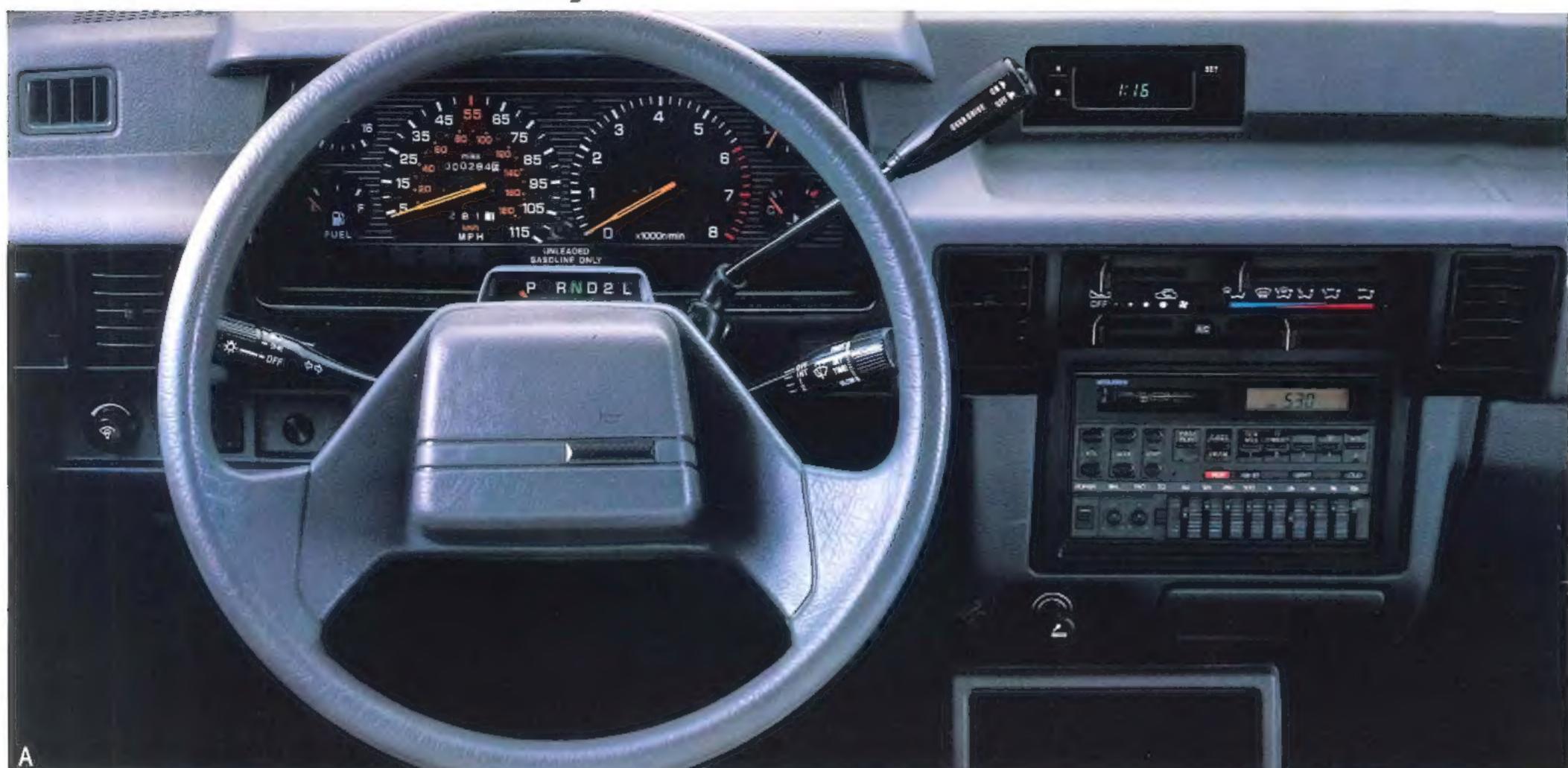




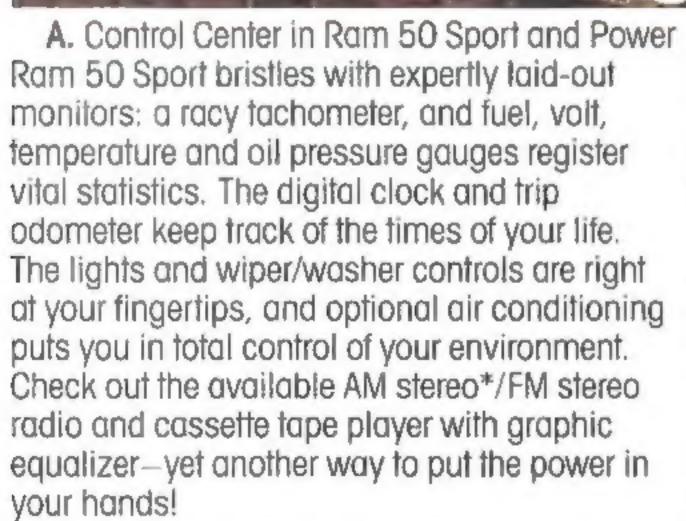
Custom and Standard Model Interiors

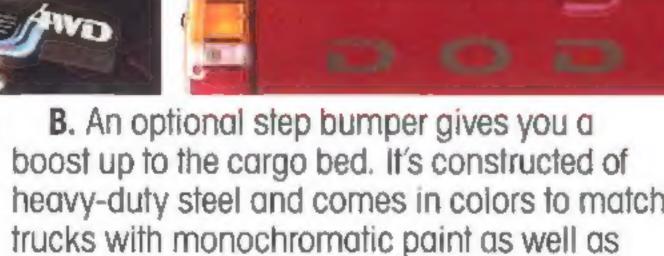
- D. The split-back bench seat features sharp-looking cloth upholstery with vinyl trim, and seats three across. The seat-backs recline individually, and tilt forward separately for easy access to the Sports Cab storage area. It's standard in the Power Ram 50 Custom Sports Cab model and the Ram 50 Sports Cab model.
- E. This soft and comfortable straightback bench seats three across in clothupholstered comfort with durable and attractive vinyl trim accents. Adjustable headrests provide added good looks and support. It's standard on Ram 50 Custom 4x2.
- F. Power Ram 50 and Ram 50 conventional cab models have a durable, easymaintenance vinyl bench seat that really stands up to hardworking environments. Matching adjustable headrests and door trim panels round out the good-looking interior.

Take Control of Today.









- traditional black or chrome finishes.

 C. An optional sliding rear window allows access to the cargo bed from the cab, provides full flow-through ventilation and features latchlock security.
- D. Stash your valuables in storage boxes concealed under carpet in the back of Sports Cab models. Rear panel pockets, standard on Sports Cab model Ram 50 Sport and Power Ram 50 Sport, also provide additional storage.

Sound Off!

Your choice of hot sound systems includes: E. AM/FM stereo radio;

F. AM/FM stereo radio and cassette tape player;†

G. AM stereo*/FM stereo radio and cassette tape player with graphic equalizer! They're all electronically tuned to help you pick the tunes you like best, and four speakers surround you in super sound!

*Some AM stereo broadcasting may not be compatible with this radio. 'Radio availability varies by model. See your dealer for details.









Pop The Top

H. On Sports Cab models, flip up the newly available sunroof and breeze around town. Or remove the tinted roof panel and go for an open-air feel. Either way, it's the perfect way to expand your horizons!

Mopar Accessories The only Dodge-approved accessories for Dodge trucks



Bed Liner: Dodge bed liners prevent scratches, chips and dents in your pickup cargo bed. Available for standard and long bed models in over-rail or underrail styles.



Bed Mat: Ruggedly constructed rubber-and-nylon mat protects the cargo bed floor, and comes in sizes to fit both standard and long bed Ram 50.



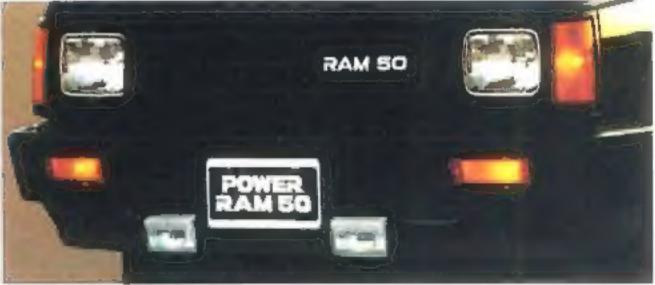
Rear Window Louver: Shuts out hot sun and looks great. Attaches securely—won't rattle or flutter. Removes easily for cleaning.



Door Edge Guards: Prevent chipped door edges and add a detailed look. Black stainless steel guards with vinyl laminate offer years of beautiful protection.



Light Bar and Off-Road Lights: (Sold separately.) The sturdy light bar makes a firm foundation for these bright halogen lights, which feature mirror reflectors and integral lens guards. (See note on back cover.)



Fog Lights: Precision, optical quality lenses and durable nylon/glass fiber housings make poor weather driving easier through better visibility.



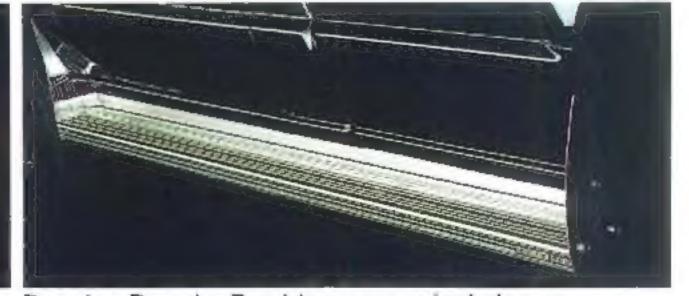
Tool Box: This lockable, rustproof box features reinforced construction, a portable sliding tool tray, and loads of storage space.



Side Rails: Stylish rails look and work great. Available in black for standard and long bed models.



Tonneau Cover: Black vinyl cover offers a neat, finished look and protects cargo from weather. Available for standard and long bed Ram 50.



Running Boards: Provide a convenient step up into Ram 50. Available in matte black or brushed, anodized aluminum to fit conventional and sports cab models and long or standard bed trucks.

Ask your salesperson for further information on the complete line of quality Mopar Accessories for the Dodge Ram 50.

Go Ram 50 Roughneckin'!

Whether it's a four-wheel drive Power Ram 50 or a two-wheelin' Ram 50, all Dodge trucks are built Ram Tough. Take your Power Ram 50 Baja-bashing or backwoods-trekking—it's engineered for action right from the start!

Ram 50 4x2 street heroes are grabbing their share of glory, too. They're currently competing in SCCA* race truck challenges all around the country—racing with the very same 2.6-liter engines you can get in our showroom models.

But even if you set a more leisurely pace toward your destination, making your own fun is easy in Ram 50 and Power Ram 50. For once, let today's chores go-and go Ram 50 roughneckin'!

*Sports Car Club of Americo.

Power Ram 50 features a beefy independent front torsion bar suspension (A) to handle what the badlands dish out, while maintaining smooth-riding on-road manners. All Ram 50 4x2's ride on a controlled coil spring front suspension, and all Ram 50 pickups feature a sturdy leaf spring suspension out back, with bias-mounted shock absorbers providing surefooted stability even under the heaviest loads. Power Ram 50 4x4's tough skid plates (B) help protect the engine, transfer case and fuel tank from rocks and ruts.

The 2.6-liter four-cylinder engine (C) is a dream. Plenty of tire-turning torque (143 lb-ft @ 3,000 rpm) plows you through obstacles, and a commanding 109 horsepower tops things out at 5,000 rpm.

A firm foundation helps make all that grunt. Aluminum alloy pistons, forged connecting rods and a drop-forged crankshaft make for a strong constitution—all tucked inside a proven, cast-iron cylinder block.

RAM 50

PRO RACINO

EPA Mileage Estimates City MPG/Highway MPG						
	Ran	n 50	Power Ram 50			
	5-SPEED	AUTO.	5-SPEED	AUTO.		
2.0L 2.6L	23/28 20/25	23/26 20/22	18/21	17/19		

A camshaft with real chain drive keeps time, and everything is smoothed by twin balance shafts for quiet running. On top, hemispherical combustion chambers and a third valve in the MCA-JET system maximize efficiency and power. It's all backed by a standard five-speed overdrive manual transmission or an optional four-speed automatic transmission with overdrive lockout control for hauling heavy loads.

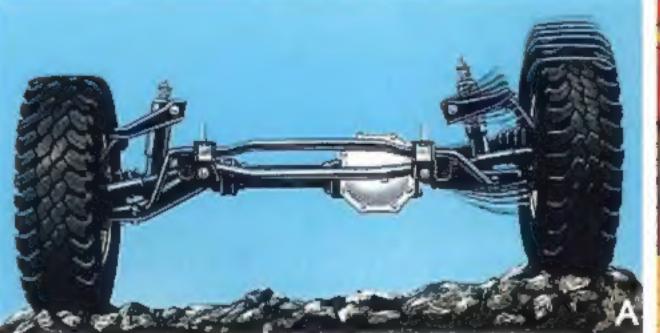
Shift from two-wheel to four-wheel drive and back on Power Ram 50 models without ever leaving the cab (D). Two 4WD ranges are yours to choose: "4-L" takes on the heavy stuff and shows what Power Ram 50 is made of, and "4-H" is for the garden-variety nasties—mud, rain and snow. An in-dash indicator light shows which you've chosen.

Durable double-wall cargo boxes (E) handle rough cargo and help keep the out-

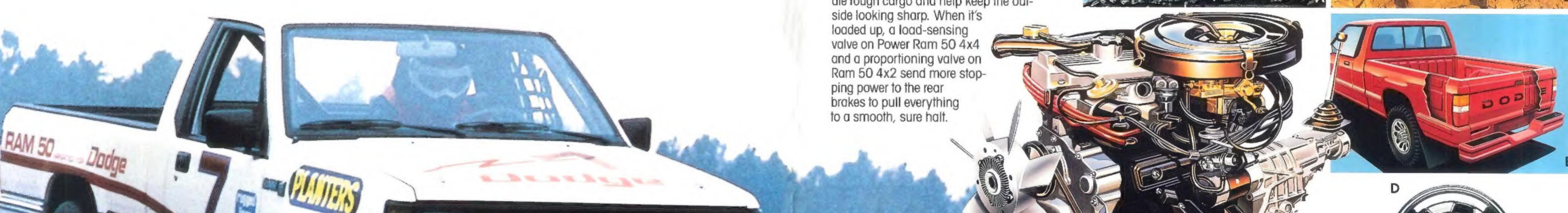


	Ram 50 Two-Wheel Drive					Power Ram 50 Four-Wheel Drive					
	Standard Wheelbase	Long Wheelbase	Extended Cab	Custom Long Wheelbase	Sport Standard Wheelbase	Sport Extended Cab	Standard Wheelbase	Long Wheelbase	Custom Extended Cab	Sport Standard Wheelbase	Sport Extended Cob
2.0-1. Engine	S	N	N	N	N	N	N	N	N	N	N
2 6-L Engine	N	S	S	S	S	S	S	S	S	S	S
5-Speed Manual Transmission	S	s	S	S	S	s	S	s	S	S	S
4-Speed Automatic Transmission	0	0	0	0	0	0	0	0	0	0	0
Wheelbase (in.)	105,1	116.1	116.1	116.1	105.1	116.1	105.5	116.5	116.5	105.5	116.5
Overall Length (in.)	176.9	193.5	188.2	193.5	176.9	188.2	176.9	193.5	188.2	1769	188.2
Overcil Width (in.)	65.1	65.1	65.1	65.1	65.1	65.1	65.1	65.1	65.1	65.1	65.1
Overall Height (in.)	60.8	60.6	61.6	60.6	60.8	61.6	66.1	65.9	66.9	66.1	66.9
Box Length-Inside of floor (in.)	72.0	88.3	72.0	88.3	72.0	72.0	72.0	88.3	72.0	72.0	72.0
Box Width-Ins de at floor (in.)	55.7	55 7	55.7	55.7	55.7	55.7	55.7	55.7	55.7	55.7	55.7
Fuel Tonk (gal.)	13.7	18.2	18.2	18.2	13.7	18.2	15.8	19.8	19,8	15.8	19.8
Payload* (lbs.)	1610	15801	1450	1580	1505	1415	1635	1720	1650	1610	1620

"Payload must be reduced by weights of optional equipment and passengers. *Optional 2000-Pound Payload Package available. S-Standard O-Optional N-Not available









RAM 50 BUILT BY MITSUBISHI MOTORS
CORPORATION. SOLD AND SERVICED
BY OVER 3,000 DODGE TRUCK DEALERS.

Facts and Figures

			2	نسا		
MECHANICAL FEATURES	Bom.	from 50 Custom	50° Sport	Romer S0	Power Rem 50 Caston	Powe Spin Spon
Alternatar – 45-ampere	\$	5	S	S	S	S
Automotic Locking Hubs	N	N	N	S	S	S
Battery - 45-amp/hour, maintenance-free		S	S	S	S	s
Brokes-Power-assisted Disc front, drum rear	s	83	5	s	S	S
☐ Rear: blend-proportioning valve ☐ Rear: lood-sansing valve	S	SN	S	NS	NS	RS
Electronic Ignition	S	S	S	S	S	S
Skid Plates - Underbody protection	N	N	N	S	S	S
Stoinless Steel Exhaust System	S	S	S	S	S	S
Steering - Power-assisted	E	E	S	S	S	S
Suspension Coil spring front, leaf spring rear Torsion bor Iront, leaf spring	S	s	S	N	N	N
(GOI	N	N	N	S	S	S
Transfer Case	N	N	N	S	3	\$
EXTERIOR FEATURES						
Bumpers Front: painted black Front: chrome Front: color-keyed Rear step: black Rear step; chrome	SZZWZ	ZSZZE	ZZOZZ	SEZEZ	N S N N E	ZZSZZ
Li Rear slep; color-keyed	N	N	E	N	N	E
Cargo Box - Double-wall	S	S	S	S	S	S
Carga Box Tie-Down Hooks		S	S	S	S	S
Corrosion Prolection Extensive use of galvanized steel	S	S	S	S	s	S
Glass—Tinted: all windows except backlight	5	s	\$	s	S	\$
Grille Block Color-keyed Surround chrome	SXX	SZS	ZOZ	SNN	SZS	ZOZ
Headlights Reclangular	S	S	S	S	S	S
Light-Corgo Box	P	S	S	Р	S	S
Mitrors-Outside, left/right Swing-oway: black Low-mount: black bright/black	SER	SNE	SEN	SEN	SNE	SEN
Moldings Windshield: bright	N	s	N	N	S	N
 Vinyl bodyside Block with bright strip Color-keyed 	N N	S	N S	N N	SN	NS
Mudguards—Front and rear	N	N	N	S	S	S
Tape Stripes - Bodyside and tailgale	N	S	N	N .	s	N
Tires D P195/75R14 alf-season black sidewall (set of five) D P225/75R15 mud-ond-	S	S	s	N	N	N
snow block sidewall (set of five) P205/75R14 steel-belted	N	N	N	S	S	S
radial outlined white letters (set of five) P225/75R15 mud-and-	N	Р	P	N	N	N
snow outlined white letters (set of five)	N	N.	N	N	P	P

EXTERIOR FEATURES Confd.	501	Ram 50 Curson	Rem 501 Spen	Power Rom \$0	Power But 50 Custom	Power Fem 501 Sport
Tow Hooks-Front	N	N	N	S	S	S
Wheel Trim Rings (set of four)	E	N	N	E	N	N
Wheels (set of four) - Ram 50 Models, 14-Inch wheels, Power Ram 50 Models, 15-Inch wheels Argent, styled Pointed, wide-spoke Chrome, wide-spoke Cast aluminum alloy Spare-argent, styled	SNNNS	NSPNS	22020	02220	NSPPS	S 2 S 2 S
Window-Rear sliding	E	E	E	£	E	E
Wipers – Windshield □ Two-speed □ Intermittent	S	SN	ZS	S	SN	N S
INTERIOR FEATURES						
Air Conditioning ²	E	E	E	E	E	E
Automatic Free-Wheel Hub Indicator	N	N	N	S	S	S
Corpeling	S	S	S	S	S	S
Cigar Lighter	P	S	S	9	S	S
Clock-Electronic digital	N	P	S	N	P	S
Floor Mats—Color-keyed, carpeted	E	Е	6	E	E	E
Hood Release—Inside	ŝ	S	8	S	S	S
Light - Dome	S	S	S	S	S	S
Mirror-Rearview, day/night	N	S	S	N	S	S
Radios AM/FM stereo AM/FM stereo with cossette tope player AM stereo³/FM stereo with cossette tope player ond graphic equalizer	P N Z	PN	PPN	PN	P N.	N P
Steering Column—Adjustable	S	3	S	S	S	S
Steering Wheel Two-spake Sport Iwo-spoke, soft-teel	SN	N S	NS	SN	NS	ZS
Sunroof (Sports Cab models only)	N	N	E	N	E	E
Trip Odometer	N	S	S	N	S	S

S Standard, if fixth ones in Prockage. Ni Niel available

Soft convenils not and sparts Coo modes

There are special angine cooling requirements for tela-installed air conditioning. facure to follow these requirements may invalidate warranty. See your paper for details. Some AM starge projectors not may not be compatible with the region.

SAFETY FEATURES

Driver and right front passenger adjustable head restraints a Energy-absorbing instrument panel a Energy-absorbing sleering column and steering wheel a Ignitian and steering column tack a Interlocking door latches a Locks on all doors

Manual kap/shoulder safety bells on front outboard seals; lap belts on all other seals where appropriate □ Safety glass windshield □ Safety hood latch □ Safety rim wheels □ Self-locking seat-backs □ Tinled glass

MONOTONE COLOR COMBINATIONS (Standard on Ram 50, Ram 50 Custom) Power Ram 50 and Power Ram 50 Custom)

Exterior	Interior				
D Blue Metallic	Light Blue/Dark Blue				
□ Bright Blue Metallic	Light Gray/Dark Gray				
☐ Light Buckskin Metallic	Light Buckskin/Dark Buckskin				
a Bright Red	Light Gray/Dark Gray				
□ Bright Silver Metallic	Light Groy/Dork Groy				
□ While	Light Buckskin/Dark Buckskin or Light Blue/Dark Blue				



TWO-TONE COMBIN	ATIONS (optional on Custom 4x2 and 4x4				
Upper Lower		Interior				
□ Black Buckskir Melallic		Light Buckskin/Dark Buckskin				
Blue Metallic Silver Metallic		Light Blue/Dark Blue				
Bright Red Silver Metallic		Light Gray/Dark Gray				
MONOCHROMATIC (slondard on Sport 4		11/-11/-				
Exterior		Interior				
□ Black		Light Gray/Dark Gray or Light Buckskin/Dark Buckskin				
□ Yellow		Light Gray/Dark Gray or Light Buckskin/Dark Buckskin				
Bright Red		Light Gray/Dark Gray				
□ White		Light Gray/Dark Gray or Light Buckskin/Dark Buckskin				
TRIM COMBINATION	IS					
Model		Seats				
Conventional Cab:						
Rom 50 and Power R	om 50	All-Vinyl Bench				
Rom 50 Custom		Cloth-and-Vinyl Bench				
Ram 50 Sport and Pawer Ram 50 Sport		Cloth-and-Vinyl Buckets				
Sports Cab:						
Rom 50		Cloth-and-Vinyi Split-Back Bench				
Power Ram 50 Custo	m	Cloth-and-Vinyl Split-Back Bench				
Rom 50 Sport and Power Ram 50 Sport		Cloth-and-Vinyt Buckets				
Banch seaf with optional a	ulampte ra	onimasion				

Protection

Dodge Rom 50 Imports, built by Milsubishi Makors Carporation, are covered by a three-year or 36,000-mile basic finited warranty (excludes adjustments, tires, wout items and maintenance). There is additional warranty coverage on power train components (three years or 50,000 miles); plus outer panel rust-through protection (five years) unlimited mileage). No deductible applies. Restrictions apply. See a copy of the imited warranty of your dealer.

I replacement parts are needed visit your Dodge Truck dealer for genuine Missipishi parts, imported and distributed by MORAR.

Additional peace-of-mind protection for Dodge imports built by Mitsubishi is available through Chryster Service Contracts. The Contracts are available in a variety of time and mileage combinations to meet your needs.

These contracts provide additional time and mileage coverage after the limited warranty expires. Towing and car rental allowances are included. See your dealer for details.

All product flustrations and specifications are based upon current information of the tima of publication approval. Although descriptions are believed correct, accuracy cannot be guaranteed. Chrysler Motors Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, calors and moteriols, and to change at discontinue models. See your dealer for the latest information.

Certain models, packages and aprions are subject to specific restrictions, requirements or later availability. See your dealer for the latest ordering information.

MCFAR light pars are designed to enhance the appearance of the vehicles. Since the safety characteristics are limited, these products are not intended to prevent injury or damage in the event of an occident.

Chrysler Credit Financing

Chryster Credit offers a variety of finance programs that will help make your new vahicle even more offercable. These special finance and feasing programs are designed to meet the needs of today's automotive buyer. They include Gold key Lease, America's Cholice Payment Plan, College Graduate Plans, Reital Financing, and mate, Ask your salesperson for details.

Chrysler Purchase Assistance Program for the Physically Challenged

Cash reimbursements of up to \$500 are available for qualified adapfive driving devices on 1989 Chrysler Motors cars and mucks. For further information contact your dealer or the PHYSICALLY CHALLENGED RESOURCE CENTER of 1-800-266 9877.